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**TECHNOFORM RETAINS FENESTRATION ENERGY SPECIALIST RAGHBIR C.
“RAJ” GOYAL AS SPECIAL CONSULTANT**
Renowned Expert to Promote Holistic Benefits of Core Products and Technology

TWINSBURG, OHIO – Technoform, a global leader in the design, production and distribution of high-performance warm-edge insulating glass spacers and structural insulating struts, announces that Raghbir C. “Raj” Goyal has been retained as a special consultant to the company’s TGI® warm edge IG spacer and Bautec structural insulating strut market divisions.



In a career spanning more than 30 years, Goyal has been widely regarded as one of the fenestration industry’s foremost experts on energy efficient products, materials and processes. As a special consultant with Technoform, he will serve as a vital link between the company and North American window and curtain wall manufacturers, legislators and governmental entities, and architects and designers who specify warm edge spacers and structural insulating struts. Goyal will educate these audiences on the energy-saving value of these products in general, as well as the holistic performance benefits of Technoform’s industry-leading spacers and struts.

“It’s no secret that window and curtain wall manufacturers throughout Europe and Asia have long recognized the distinct advantages that Technoform spacers and struts offer,” says Goyal. “In North America, energy efficiency continues to gain traction in

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the specification process as consumer awareness of and demand for efficient products increases. Manufacturers that integrate high-performance spacers and struts into their designs therefore stand to realize a distinct sales advantage.”

Previously, Goyal served as Vice President and General Manager of Graham Blast Mitigation Products, a division of Graham Architectural Products Corporation. There, he developed, promoted, marketed and sold homeland security and energy-saving products to the U.S. and overseas markets. Before that, he served as National Sales Manager at TRACO, as well as Engineering and Services Manager at Kawneer.

Goyal remains active in several professional and governmental organizations, most notably the American Architectural Manufacturers Association (AAMA), where he has chaired and served on 45 committees and task groups, as well as its Board of Directors. Additionally, Goyal is Founder and Chairman of AAMA’s Aluminum Material Council and Fiberglass Material Council. He is the recipient of AAMA’s Distinguished Member Award, as well its 2008 Outstanding Member Award.

Goyal has also served as an active member of organizations that include the American Society of Mechanical Engineers (ASME), Construction Specifications Institute (CSI), National Fenestration Rating Council (NFRC), the U.S. Department of Energy (USDOE), U.S. Homeland Security, Protective Glazing Council International (PGCI), National Institute of Building Sciences (NIBS) and Building Envelope Thermal Energy Council (BETEC).

“Raj is uniquely qualified to articulate the holistic benefits of our products to customers, while also educating legislators on the broad energy-saving implications of high-performance window and curtain wall products,” said Mark Silverberg, President of Technoform North America. “He is one of our industry’s most renowned experts in

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fenestration technology and energy efficiency. His career is defined by leadership and innovation, so I look forward to working alongside him as we continue to deepen our North American presence.”

About Technoform

With its North American headquarters in Twinsburg, Ohio, Technoform is a global leader in the design, production and distribution of high-performance warm-edge insulating glass spacers and thermal insulating struts. Founded in 1969, Technoform holds 120 national and international patent registrations and maintains manufacturing and distribution facilities throughout Europe, Asia and North America. Technoform is a subsidiary of Kassel, Germany-based Technoform Holding. For more information about Technoform or any of its industry leading products, please call 330-487-6600; write to 1755 Enterprise Parkway, Suite 300, Twinsburg, Ohio 44087; visit www.technoform.us; or e-mail sales@technoform.us.

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