



*"The Leader in Glass Fabrication"™*

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**Viracon Helps Trump Tower Las Vegas Go for the Gold**  
*Fabricator Sputters Glass with 24-carat Gold*



*Hi-res images available upon request*

OWATONNA, Minn. – Oct. 6, 2008 – Donald Trump’s properties around the world are known for their dramatic, ultra-luxurious design. Recently, his design team tackled the challenge of creating a new Trump Tower that would stand out amidst the glitz and glamour of Las Vegas. Their solution: gold-coated glass fabricated by Viracon, the country’s leading single-source architectural glass fabricator.

“Architects were looking for a way to make the new Trump International Hotel and Tower Las Vegas shine. They wanted the exterior glass to reflect the brilliant, luxurious interiors,” says Garret Henson, director of western region sales at Viracon. “The gold coating did just that.”

The gold glass coating is actually 24 carat gold. Viracon applied an optically thin layer of that gold to the second surface of the insulating glass units which enclose the 45-story tower.

Although gold coatings tend to be selected for their dramatic aesthetics, the metal also gives the glass enhanced performance characteristics. Because the coating is highly reflective, it reduces solar heat absorption and significantly enhances the glazing units’ energy performance. The high reflectivity also lowers the light transmission from outdoors-in, which reduces interior glare for building occupants.

In the end, the gold coating achieved its desired effect. The Trump Hotel Las Vegas recently opened, and it is sparkling over the Strip. “You can definitely see it from anywhere in Vegas,” says Henson.

In addition to completing the Trump Las Vegas, Viracon is currently supplying glass for the new Trump International Hotel and Tower Chicago, another example of brilliant design and workmanship the public has come to expect of Trump.

For additional information, visit [www.viracon.com](http://www.viracon.com), email [glass@viracon.com](mailto:glass@viracon.com) or call 800-533-2080.

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About Viracon, Inc.

Viracon is based in Owatonna, Minnesota, and has facilities in Statesboro, Georgia and St. George, Utah. The company is an international company of Apogee Enterprises, Inc. Viracon produces high-performance glass products, including tempered, laminated, insulating, silk-screened and high-performance coatings. Apogee Enterprises, Inc. is a

leading fabricator, distributor and installer of value-added glass products and systems. Headquartered in Minneapolis, the company's stock is traded on NASDAQ under the symbol APOG.