



"The Leader in Glass Fabrication™"

**Contact:**

Christine Shaffer, Marketing Manager  
Viracon 800-533-2080 ext. 3490  
[cshaffer@viracon.com](mailto:cshaffer@viracon.com)

Janet Ryan, Ryan PR  
314-822-8784  
[janet@ryan-pr.com](mailto:janet@ryan-pr.com)

## Viracon Puts its Projects on the Map

### *New Map Feature on Websites Maps Viracon Projects in US Cities*

OWATONNA, Minn. – April 2, 2008 – Viracon, the country's leading single-source architectural glass fabricator, is putting its projects on the map – literally. The company is pleased to announce the launch of **Viracon Glass via Google™ Maps**, a new website feature that makes it easier than ever for site visitors to locate and learn about Viracon projects in cities across the country.

“With different coatings, glass substrate colors, and assembled configurations, Viracon offers architects and building owners thousands of different glass solutions. To help select the right performance and aesthetic for their project, architects often like to see examples of completed projects,” says Christine Shaffer, marketing manager at Viracon. “Our new map feature helps people quickly find projects by city with the click of a button.”

For anyone interested in visiting Viracon projects, the map feature has the tools to get started. Visitors to [www.viracon.com](http://www.viracon.com) simply select from a list of US cities. This takes you to a list of Viracon projects in that city, along with a Google™ Map showing the project locations. For additional project information, simply click on the project name or

location, and a dialogue box will list project information including name, address, Viracon products used, architect, glazing contractor and even images of the building, if available.

From the Viracon Glass via Google™ Maps page, visitors can also get driving directions to each building or even map out a route to see multiple projects, all with the click of a mouse.

“We currently have 17 cities included in our Google™ Map feature, with an average of 20 projects listed for each city, and we’re adding more cities and more projects all the time,” says Shaffer. “We just launched the feature two weeks ago, and already the site traffic and customer response has been phenomenal.”

To access Viracon’s Google™ Map feature, visit [www.viracon.com](http://www.viracon.com) and click on Project Gallery/Find Projects on Google Map. . For additional information, visit [www.viracon.com](http://www.viracon.com), email [glass@viracon.com](mailto:glass@viracon.com) or call 800-533-2080.

###

#### About Viracon, Inc.

Viracon is based in Owatonna, Minnesota, and has facilities in Statesboro, Georgia and St. George, Utah. The company is an international company of Apogee Enterprises, Inc. Viracon produces high-performance glass products, including tempered, laminated, insulating, silk-screened and high-performance coatings. Apogee Enterprises, Inc. is a leading fabricator, distributor and installer of value-added glass products and systems. Headquartered in Minneapolis, the company’s stock is traded on NASDAQ under the symbol APOG.