



The Windows And Doors That Greet The World

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TRACO ANNOUNCES SALE OF RESIDENTIAL VINYL WINDOW DIVISION

Plans to focus on aggressive growth strategy in Heavy Commercial/Architectural business unit

CRANBERRY TOWNSHIP, PA — TRACO announces the sale of its residential vinyl replacement division to Echo Windows, LLC, a strategic buyer, experienced in the residential marketplace. Echo Windows will assume all TRACO residential vinyl manufacturing and sales operations, while drawing on the experience of industry veterans for leadership. Echo will continue manufacturing TRACO's Sienna Series and Power Two Composite Vinyl/Aluminum windows in the Red Oak, IA facility, which was purchased as part of the agreement.

"The decision to sell our vinyl division was a difficult one for us, as TRACO was founded by my parents in 1943 to service the residential market. But, we are certain that we have chosen the best fit for our long-term residential customers," says Robert P. Randall, President and CEO of TRACO.

The dependability of the TRACO brand name, coupled with Echo Windows' team of professionals, known for innovative sales and marketing, creates a unique strategic advantage for TRACO customers. Both companies are committed to making the transition as seamless as possible with continued on-time delivery of quality products.

"We felt that the timing was right for a more streamlined corporate strategy, concentrating on the heavy commercial side of our business, which has grown dramatically since the 1980s," said Randall, "and the vinyl division belonged where it would receive the primary attention it deserves."

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