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JUNE 2008

TECHNOFORM ALIGNS NORTH AMERICAN I-SPACER™ MARKET TEAMS INTO COMMERCIAL AND RESIDENTIAL SECTORS *Milind Jhaveri Appointed Residential Market Manager*

TWINSBURG, OHIO – Technoform, a global leader in the design, production and distribution of high-performance warm-edge insulating glass spacers, announces that it has aligned its North American I-Spacer™ market teams into distinct commercial and residential sectors to better service the specific needs of customers in each area.

“As we continue working with a growing base of IG manufacturers in North America, we found that the commercial and residential IG segments are distinct enough to justify separate sales and service structures to meet specific customer and market needs,” said Mark Silverberg, President of Technoform North America. “This evolution perfectly complements our customer and market-centric strategy; it enables us to offer highly customized service and support to each segment.”

Each sector will continue to operate from Technoform’s Twinsburg, Ohio headquarters. As part of the alignment, Technoform promoted Milind Jhaveri to the position of Residential Market Manager. Silverberg will retain the position of



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I-Spacer Commercial Market Manager in addition to serving as President of Technoform North America.

Jhaveri has been with Technoform since 2005. As Residential Market Manager, he is responsible for sales, marketing and strategic planning functions within Technoform's I-Spacer residential scope of operations. He also will spearhead personnel development initiatives throughout the year. Jhaveri previously served as a Sales Engineer and Interim Marketing Manager for Technoform's I-Strut thermal insulating strut.

“Milind is an ideal fit to lead the residential sector. He is a veteran of the IG business, and he possesses extensive experience in R&D, product development, materials testing and ISO certification,” said Silverberg. “Industry specialists at Technoform like Milind provide expert sales and consultative support. And with the recent addition of our Twinsburg manufacturing facility to our family of locations in Germany, Japan, China, Spain and Italy, we are well on our way to building the same market leadership in North America as we have built around the globe.”

About I-Spacer

Backed by nearly three decades of global leadership and innovation, I-Spacer features a unique hybrid design and offers superior warm-edge performance to manufacturers of commercial and residential insulated glass units as measured by independent laboratory testing. Additional performance benefits include: exceptional argon retention; easy integration with current IG manufacturing equipment; machine-controlled muntin locations; multiple corner connector platforms, including those that incorporate gas-filling holes; and aesthetically

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pleasing sightlines. Several color options are available to meet a variety of market needs.

Technoform offers a comprehensive support network of industry specialists that assist customers in product concept and design, thermal simulation and testing support, rapid prototyping of custom insulating strip profiles, production layout and equipment specification, start-up assistance and establishing and monitoring quality control – all at no additional cost.

About Technoform

With its North American headquarters in Twinsburg, Ohio, Technoform is a global leader in the design, production and distribution of high-performance warm-edge insulating glass spacers and thermal insulating struts. Founded in 1969, Technoform holds 120 national and international patent registrations and maintains manufacturing and distribution facilities throughout Europe, Asia and North America. Technoform is a subsidiary of Kassel, Germany-based Technoform Holding. For more information about Technoform or any of its industry leading products, please visit booth #1026 at GlassBuild America 2008; call 330-487-6600; write to 1755 Enterprise Parkway, Suite 300, Twinsburg, Ohio 44087; visit www.technoform.us; or e-mail ispacersales@technoform.us.

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