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## PRESS RELEASE

### Robust Sales Prompt Solamatrix, Inc. to Make Investment of \$1.0 Million+ in December 2008 to Upgrade Manufacturing Facility

**St. Petersburg, FL, November 17, 2008:** In the upcoming weeks, Solamatrix, Inc. will begin an upgrade of its manufacturing facility by installing a new regenerative thermal oxidizer (RTO). This new equipment will replace the aging and less efficient system and will offer immediate benefits to the company and its customers.

At a cost in excess of USD \$1 million, the new system will allow Solamatrix to increase its manufacturing capacity, better control production temperature fluctuation and improve manufacturing efficiencies by reducing the consumption of natural gas and catalysts.

In addition to making better films and realizing operational savings, the new system will also ensure that our manufacturing facility will far exceed tighter federal, state and local air emissions regulations. As such, we will not only be improving our manufacturing facility but we will also be kinder to the environment. According to Jeffrey Plummer, Sr. VP of Sales, Marketing and Distribution for Solamatrix, "As a significant local employer and responsible member of the St. Petersburg community, it is important for us to take steps wherever possible in creating a cleaner, safer environment."

The plant improvement will be conducted in late December and early January to coincide with the holidays and thus ensure there is no negative impact on our normal manufacturing processes.

**Image of similar regenerative thermal oxidizer:**

Solamatrix, a subsidiary of Novomatrix, manufactures and globally markets a comprehensive family of solar control, safety and security window films for motor vehicles, homes and commercial property. Its product lines include the popular SUN-GARD® solar control window films and GLASS-GARD safety and security films.

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