



"The Leader in Glass Fabrication"™

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Viracon Announces New Sample Box Design *New Design Minimizes Environmental Impact*



Hi-Resolution Image Available Upon Request

OWATONNA, Minn. – Aug. 13, 2008 – Viracon, the nation’s leading single-source glass fabricator, is going greener. While its innovative glass coatings and assemblies are known for making significant contributions to buildings’ sustainability, the company is making further strides to reduce its own environmental impact by redesigning its sample boxes. The new design of the containers incorporates 100% recyclable water-based inks and 60% post-consumer waste products. In addition, viewing instructions are printed directly on the inside cover rather than on a separate document.

“We send out between 15,000 and 18,000 samples boxes per year for our 12-by-12 samples,” says Christine Shaffer, marketing manager at Viracon. “That’s nearly

55,000 glass samples. In the past, the samples were packed with a non-recyclable material. However, as a company, we're doing everything we can to minimize our environmental footprint, so we decided to get rid of the foam material and are now using either cardboard or a recycled polyethelene material."

Viracon's samples will now come in custom cardboard boxes. All box materials, including the glass samples are now recyclable.

"This means we'll be keeping thousands of foam pieces out of landfills around the country," says Shaffer. "It was a small change for us, but we're hoping it will make a big difference."

For additional information, or to request a sample box, visit www.viracon.com, email glass@viracon.com or call 800-533-2080.

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About Viracon, Inc.

Viracon is based in Owatonna, Minnesota, and has facilities in Statesboro, Georgia and St. George, Utah. The company is an international company of Apogee Enterprises, Inc. Viracon produces high-performance glass products, including tempered, laminated, insulating, silk-screened and high-performance coatings. Apogee Enterprises, Inc. is a leading fabricator, distributor and installer of value-added glass products and systems. Headquartered in Minneapolis, the company's stock is traded on NASDAQ under the symbol APOG.