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## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **ROTO FRANK OF AMERICA UNVEILS NEW COMPANY LOGO**

CHESTER, CT-- January 28, 2008-- Roto Frank of America, Inc., the premier manufacturer of window and door hardware, announced today that the company has a new corporate logo.

“There are so many changes within the industry today and within Roto Frank of America, as well as Roto Frank AG, our parent company in Germany. The Roto company group thought now was a perfect time to update our look with a more modern and streamlined logo design that will be consistently used by all of our companies,” says Dan Gray, Director of Sales and Marketing of Roto Frank of America, Inc.

In addition to the new logo, the two division names of Roto Frank AG have also changed to more clearly define the nature of their respective businesses. “Architectural Hardware” becomes “Window and Door Technology” and “Building Element Sales” is now “Roof and Solar Technology.” Roto Frank of America, Inc., is part of the Window and Door Technology division.

**Roto Frank AG** was founded in 1935 in Stuttgart, Germany by the inventor of tilt & turn hardware, Wilhelm Frank. In 1950, the company moved to a facility in Leinfelden-Echterdingen, a suburb of Stuttgart where it is still headquartered today. Roto Frank

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employs more than 3,000 people and currently operates twelve manufacturing facilities as well as sixteen sales offices and distribution centers worldwide.

Beginning with the founding of the company in 1935, Roto Frank revolutionized the construction industry with unique applications. For the first time, near Stuttgart, Germany, Wilhelm Frank presented the first "Roto N" Tilt & Turn hardware, which enabled windows to be both turned as well as tilted. Today, more than 70 years later, Roto Frank has evolved into the world's largest supplier of OEM window hardware with 12 production locations and more than 30 sales subsidiaries or partners around the globe.

**Roto Frank of America, Inc.**, Window and Door Technology Division, is headquartered in Chester, CT. The company was founded in 1979 and manufactures and markets window and door hardware to manufacturers in North America. Characterized by Roto's distinctive German quality and durability, the comprehensive line includes: casement and awning operators, hinges, locking systems, sliding and hinged door hardware, as well as all of the European hardware options. In addition to this wide product offering, Roto provides personal services, research and development and a true commitment to offer ***Real Advantages*** to its customers.

For more information about Roto's services or the new I-Lock™ window sash hardware, X-Drive® casement hardware, TITAN™ sliding patio door lock, or Patio Life® sliding door hardware, please contact, Roto Frank of America, Inc., toll free 1-800-243-0893 or visit [www.rotohardware.com](http://www.rotohardware.com)

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