

## **JEFFREY ROHRS APPOINTED TO BOARD OF DIRECTORS OF PATIO ENCLOSURES INC. SUNROOMS**

**Macedonia, Ohio – February 19, 2008** - Patio Enclosures, Inc. is pleased to announce that Jeffrey Rohrs has been elected as a member of its Board Of Directors. Rohrs is Vice President, Marketing at ExactTarget, Inc. a company that specializes in Internet marketing. Rohrs was previously President of Optiem, LLC, the company that designed Patio Enclosures, Inc. very successful sunroom website, [www.patioenc.com](http://www.patioenc.com).

Rohrs is Patio Enclosures, Inc. first ever outside director, and his election represents an important step for the company as it expands its Board to include independent perspectives and broader business expertise.

“Jeff's knowledge of marketing strategies and tactics, and especially his in-depth knowledge of using information technology to drive marketing success, will be of great value to Patio Enclosures, Inc.,” remarked Ken Sekley, President and CEO of Patio Enclosures, Inc.



Rohrs' academic background includes a Bachelor of Science in Mass Communications from Miami University, a Masters in Mass Communications from Boston University, and a law degree from the Boston University School of Law.

Patio Enclosures, Inc. manufactures a complete line of sunrooms, solariums and conservatories. Patio Enclosures, Inc. offers products that feature ENERGY STAR rated glass window walls and doors, and the only Energy Star rated roof system panels for maximum energy-efficiency. Patio Enclosures, Inc. has been ranked as the "Top Performing Sunroom Company" for the past four years in Qualified Remodeler Magazine., retractable and window awnings, and custom blinds and shades for sunrooms.

Founded in 1966, Patio Enclosures, Inc. is headquartered in Macedonia, Ohio and is the largest manufacturer and installer of sunrooms in North America. It has 48 branches, franchises, and dealers throughout North America serving residential and commercial sunroom markets. The company's products also include an array of sunroom accessories, casual furniture retractable window and door awnings, and custom blinds and shades for sunrooms.