



News Release January 24, 2008

To better serve our growing business, Pohl Inc. of America announces the following new position:



John Boccuzzi

#### East Coast Sales Manager

John brings 19 years experience in the promotion, specification, application (sale) of all types of architectural / industrial metal wall and roof systems. His most recent experience includes 7 years with CENTRIA Architectural Systems, District Sales Manager for the New England States and 2 years with Corus Building Systems as the Business Development Director for the East Coast.

John is a Connecticut native and educated in architectural design drafting from the Porter Chester School of Engineering.

In his spare time John likes to play golf, guitar, and scuba dive and ride motorcycles. He currently lives with his daughter Jenna in Vernon, CT

John will be responsible for developing sales and engineered projects for Pohl Inc. of America across the Eastern part of the United States. Please see our website at [www.pohlusa.com](http://www.pohlusa.com) for contact information.