

FOR IMMEDIATE RELEASE

Erin Johnson
Marketing Director
Edgetech I.G. Inc.
Tel: (330) 308-7245

Edgetech Strengthens Sales Force with Recent Appointments

Cambridge, Ohio – March 11, 2008 – Edgetech I.G. is known in the industry for its expertise and dedication to service. To further its reputation as a leader in experienced customer care, the company recently appointed **Jim Plavecsky** to regional sales manager, **Brian Plavecsky** to technical service rep and added the **Tom Evans Sales Group** as manufacturers' rep.

“More than ever, our customers are looking for ways to differentiate themselves in the competitive marketplace,” said Rick Mathews, national sales manager, East, for Edgetech I.G. “We need to answer their concerns and provide them with highly experienced professionals who can help them take their businesses to the next level. Jim Plavecsky and the Tom Evans Sales Group are the ideal team to assist customers in the Great Lakes region. We are very happy to have them on board.”

Plavecsky joins Edgetech with more than 20 years of industry experience, including previous employment as Edgetech's vice president of sales and marketing and North American marketing manager for Tremco. During the last several years, Plavecsky started his own sales agency, Windowtech Sales, which sells various fenestration products. As an independent rep, Plavecsky focused primarily on selling Super Spacer®. Plavecsky will be responsible for managing the Tom Evans Sales Group in the Great Lakes region, as well as Kyle Kragenbring of the Kragenbring Group in Minnesota, Wisconsin and Iowa.

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“I never really left Edgetech,” Plavecsky said. “Super Spacer was always my top product line because I really believe that it is the best system in the industry. The new sales structure enables me to increase my effectiveness for Edgetech by utilizing my sales management skills. I look forward to growing my territory and adding value to our customer relationships.”

Plavecsky holds a Bachelor of Science degree in chemistry from Gannon University in Erie, Penn., and an MBA in marketing from Oklahoma State University. Plavecsky’s son, Brian, will also join the Edgetech family as a technical service rep at the company’s headquarters in Cambridge. Brian has worked as an independent sales rep for Windowtech Sales for three years.

Tom Evans Group

With more than 45 years of comprehensive industry experience, the Tom Evans Sales Group joins the Edgetech family as manufacturers’ rep in Western Pennsylvania, Ohio, Indiana, Illinois, Kentucky, West Virginia and Michigan.

“Tom Evans Sales Group has tremendous experience in the Great Lakes territory,” Mathews said. “Our new relationship will help us maintain our competitive advantages in this area, while providing the exceptional service customers trust and expect from Tom Evans and Edgetech.”

The Tom Evan Sales Group consists of experienced fenestration industry professionals who are dedicated to helping customers meet and exceed their sales potential. Tom Evans has 20 years of experience working with component suppliers focusing on IG systems and sealants, including Amesbury Group, Bostik Sealants, Dow Corning Silicones and Venture Glazing Tape.

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Also on the Tom Evans sales team are **Saul Santiago** and **Sue Nagel**. Santiago has 15 years of experience in the areas of sales, marketing, technical support, IG system analysis and sales management. He served 11 years on the direct sales team at Edgetech, most recently as national sales manager. Nagel has 12 years of experience in the areas of customer service and purchasing fenestration components. She will support Edgetech's suppliers and customers as inside sales rep for Tom Evans Sales.

Edgetech I.G. Inc. is a global leader in the fenestration industry producing Super Spacer® – the world's only TrueWARM®, all-foam edge seal product line that provides maximum condensation resistance, durability and energy performance. Through Edgetech's value promise – *We're there for you at every turn! 360®*—, the company goes beyond the manufacture of Super Spacer to offer a comprehensive portfolio of value-added products and services for the window, door and glass industries. With manufacturing facilities in the United States and the United Kingdom plus a distribution division in Germany, Edgetech's proven technology is improving the performance and energy efficiency of insulating glass systems worldwide. Edgetech is a fully-owned subsidiary of Lauren International, Inc., an Ohio-based extruder and molder of polymer based seals, gaskets and rubber components. Visit www.superspacer.com to learn more about the company's products, services and global initiatives. ***Edgetech - We're there for you at every turn! 360®.***

In the US, contact Edgetech I.G. at 800-233-4383, fax 740-439-0121; in the UK at + 44 (0) 8700 566844, fax +44 (0) 2476 639727, URL: www.superspacer.co.uk; and in Germany at +49 2131 606844, fax +49 2131 606843.

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