



News

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PPG architectural glass products earn *Cradle to Cradle* Certification

PITTSBURGH, Sept. 29, 2008 – PPG Industries (NYSE:PPG) is the first architectural glass manufacturer in the United States to earn *Cradle to Cradle* Certification at the Silver tier for all its architectural glass products.

PPG earned the certification after a thorough audit was conducted of the materials used in the formulation, production and manufacture of its architectural glass. *Cradle to Cradle* Certification, awarded by McDonough Braungart Design Chemistry (MBDC), is an independent evaluation of the total impact of a product on human health and the environment throughout its life cycle, from the sustainability of its material ingredients and their ability to be reutilized, to how efficiently water and energy are used in its manufacture. The product manufacturer also must demonstrate socially responsible corporate practices that encompass social fairness, ethical business standards and environmental stewardship.

Building projects seeking Leadership in Energy and Environmental Design (LEED) certification from the U.S. Green Building Council may be able to earn one point in the Innovation in Design category by using *Cradle to Cradle Certified* products.

PPG's architectural glasses also can contribute to LEED certification of building projects due to their ability to transmit light and block solar heat, minimizing reliance on artificial lighting and air conditioning. Products include *Solarban* solar-control, low-e glasses, which can help buildings achieve up to 13 percent annual energy savings; *Oceans of Color* spectrally selective tinted glasses, which provide excellent solar control in a versatile range of ocean-inspired tints; and *Sungate* passive low-e glasses.

In addition to PPG's spectrally selective glass, the *Cradle to Cradle* Certification applies to all PPG architectural glasses, which also include clear glass, *Starphire* ultra-clear glass, *Vistacool* and *Solarcool* reflective glasses, and the earth-tone series of performance tinted glasses.

About PPG

Pittsburgh-based PPG is a global supplier of paints, coatings, chemicals, optical products, specialty materials, glass and fiber glass. The company has more than 150 manufacturing facilities and equity affiliates and operates in more than 60 countries. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit www.ppg.com.



The *Cradle to Cradle*CM Certification demonstrates PPG's commitment to reducing the environmental impact of buildings through the use of products such as *Solarban*® solar-control, low-e glasses, featured here on Sky Las Vegas, which can help buildings achieve 13 percent or more in annual energy savings.

PPG architectural glass products earn *Cradle to Cradle* Certification – 2

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Oceans of Color, *Solarban*, *Solarcool*, *Starphire*, *Sungate* and *Vistacool* are trademarks of PPG Industries.

Cradle to Cradle is a service mark and *Cradle to Cradle Certified* is a certification mark of MBDC.

