

## Press information

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### Global TV audience gets an OptiView of the Olympics

**Toledo, Ohio** - Pilkington OptiView™ anti-reflective glass, manufactured by Pilkington Building Products North America (BPNA), is helping to ensure that TV viewers around the world get a clear view of the Beijing Olympics.



Broadcasters from around the world are covering the Olympic Games from purpose-built studios in the Ling Long Pagoda broadcasting tower, near the Bird's Nest Stadium. The tower, which stands 128 meters tall with seven floors, has an astonishing three-dimensional shape of a triangular prism of vertical transparent glass.

BPNA supplied several containers of OptiView for use in the broadcast booths of all of the global TV networks at the Olympics. The Ling Long tower has one elevation completely glazed with OptiView to

eliminate interior reflections while broadcasting from the networks' booths.

The Pilkington OptiView™ glass was made at our float glass plant in Ottawa, Illinois and sold through Dawson International, our agent in China.

The Flat Glass business of the NSG Group, operating under the Pilkington brand, is one of the world's largest manufacturers of glass and glazing products for the building and automotive markets, with manufacturing operations in 29 countries on four continents and sales in 130 countries.

Overall, the NSG Group reported sales of \$5.7 billion in the fiscal year 2007 and has ownership or interests in 51 float glass manufacturing lines worldwide (with an output of 6.4 million tons annually). Apart from automotive and architectural glass, the Group's Specialty Glass business supplies a range of specialist products, including optical components, micro lenses, and glass fibers.

