



NEWS RELEASE

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Kredich Named USGBC's New Vice President, Residential Market
Home Depot veteran brings deep residential construction experience to USGBC, LEED for Homes

Washington, D.C. – April 29 – Veteran residential executive Nate Kredich has joined the U.S. Green Building Council (USGBC), stepping into the newly created role of Vice President for Residential Market Development, overseeing USGBC's LEED for Homes program.

Kredich comes to USGBC with deep experience in the residential construction business. He spent the last five years with Creative Touch Interiors (CTI), a national turnkey provider of design center services to the nation's largest homebuilders. Kredich led the sale of CTI to The Home Depot in 2004, then oversaw CTI's integration into the home improvement retailer, building and leading a team that grew the business nearly threefold through geographic expansion, new business development, and acquisition. Kredich left the role of General Manager, California & Nevada at the end of 2007.

"We're extremely excited to have Nate join our leadership team," said USGBC President and CEO Rick Fedrizzi. "Nate's experience in the residential market, track record for driving growth, and commitment to USGBC's vision of a sustainable built environment will be extraordinary assets. Greening our homes is not only critical to creating healthier places for our families to live, it's also an immediate and measurable way that every homeowner can reduce energy consumption and be a part of the solution to global climate change."

Before joining CTI, Kredich was CEO of BlueBolt, a software company in Durham, NC focused on the commercial interior design market. His experience includes corporate banking, strategic planning and sales/marketing in the energy and textile industries.

"Green homes are better homes, and USGBC's LEED for Homes third-party certification system is the national benchmark for quality that the market needs," commented Kredich. "Homebuilders have an enormous opportunity for innovation and growth by becoming leaders in energy efficient, healthy, green building practices. USGBC has the tools and programs to help them do it."

Kredich is a graduate of Emory University, and holds an MBA from the University of Virginia's Darden School of Business.

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About USGBC

The U.S. Green Building Council is a nonprofit membership organization whose vision is a sustainable built environment within a generation. Its membership includes corporations, builders, universities, government agencies, and other nonprofit organizations. Since USGBC's founding in 1993, the Council has grown to include more than 15,000 member companies and organizations, a comprehensive family of LEED® green building rating systems, an expansive educational offering, the industry's popular Greenbuild International Conference and Expo (www.greenbuildexpo.org), and a network of 77 local chapters, affiliates, and organizing groups. For more information, visit www.usgbc.org.

About LEED® for Homes

LEED® for Homes is a certification system that promotes the design and construction of high performance green homes. LEED for Homes awards points to projects within seven categories of environmental performance: Location & Linkages, Sustainable Sites, Water Efficiency, Indoor Environmental Quality, Energy & Atmosphere, Homeowner Awareness and Innovation and Design. A green home uses less energy and water and fewer natural resources; creates less waste; and is healthier and more comfortable for the occupants. To date there are over 550 homes that have been certified and over 13,000 that are in the certification process. USGBC is working with more than 700 local builders and LEED for Homes Providers who are administering LEED residential certification on USGBC's behalf at the local level. For more information, visit www.greenhomeguide.org.