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Alcoa's Kawneer Business Puts the Spotlight on Sustainability at Kawneergreen.com

New Website Showcases Kawneer North America's Featured Sustainable Products, Explores Selected LEED Projects and Delivers Tools to Help Customers Achieve Eco-Friendly Vision

NORCROSS, Ga.--([BUSINESS WIRE](#))-- As an expression of its long-term commitment to sustainability, Kawneer Company, Inc., the leading manufacturer of architectural aluminum building products and systems for commercial construction, has launched Kawneergreen.com. (www.kawneergreen.com) Kawneer is part of Alcoa's global Building and Construction Systems business unit. The new website will serve as a resource for Kawneer's green focus – featured products, systems, tools and support to help architects and building professionals achieve their sustainable vision.

As an industry leader, Kawneer is dedicated to providing high-performance, sustainable solutions and continuing to challenge the status quo – all while practicing social and environmental responsibility. Kawneer believes that in choosing the company, customers and architects can make choices that achieve the business, performance and aesthetic goals for their projects, while enhancing the sustainability of those buildings. Kawneergreen.com showcases Kawneer's featured green products, explores recent Leadership in Energy and Environmental Design (LEED) projects and includes a LEED Certification section that brings Kawneer's printed LEED Planning Tool to life. Highlights of the evolving site include:

Green Products – Kawneergreen.com highlights information on Kawneer's featured portfolio of thermal, solar and photovoltaic products. In addition, the website enables users to quickly link back to Kawneer.com to download CAD and spec information and easily access LEED information to determine potential points for each product and LEED category.

Sustainable Projects – Kawneer products can help provide solutions addressing the unique climate and environment of each building, as well as interior challenges, such as thermal performance or condensation. Kawneergreen.com highlights selected LEED-registered or LEED-certified

projects using Kawneer products – intriguing structures that have turned the idea of sustainability into a reality.

LEED Certification - Designed as a working instrument, Kawneer's LEED Planning Tool guides users to specific Kawneer products and solutions that can help in achieving LEED certification goals. Kawneergreen.com brings the popular tool to life, allows users to tie specific strategies to specific products and features sections for "Potential Points" based on the recommended products/principles for each LEED category. The site also includes additional links and resources for users to learn more about LEED principles and sustainable design.

Kawneer's commitment to sustainability is evidenced in its products and its actions. In January 2008, Kawneer launched a comprehensive campaign affirming its commitment to sustainability. With its key message, "Every Day You Make a Choice. Make a Choice that Counts," Kawneer examines how everyday choices may impact the future of the environment and how building with sustainable products can make a difference in the future of the planet. From its dedication to developing products and systems that help comply with LEED standards and promote integrated, whole-building design practices, to its innovative tools and solutions, the company continues to be dedicated to sustainability.

For the latest features, more information and to explore Kawneer's green website, visit Kawneergreen.com.

About Kawneer

With more than 100 years of innovation and experience, Kawneer North America is headquartered in Norcross, GA, and is the leading manufacturer of architectural aluminum products and systems for the commercial construction industry. Kawneer is part of Alcoa's global Building and Construction Systems (BCS) business unit headquartered in Geneva, Switzerland. Alcoa BCS manufactures and markets architectural systems and products in North America, Europe, Asia and the Middle East. Alcoa is the world's leading producer and manager of primary aluminum, and alumina facilities, and is active in all major aspects of the industry. For more information on Kawneer or its products, please visit www.kawneer.com.

About Alcoa

Alcoa (NYSE:AA) is the world leader in the production and management of primary aluminum, fabricated aluminum and alumina combined, through its active and growing participation in all major aspects of the industry. Alcoa serves the aerospace, automotive, packaging, building and construction, commercial transportation and industrial markets, bringing design, engineering, production

and other capabilities of Alcoa's businesses to customers. In addition to aluminum products and components including flat-rolled products, hard alloy extrusions, and forgings, Alcoa also markets Alcoa® wheels, fastening systems, precision and investment castings, and building systems. The Company has 97,000 employees in 34 countries and has been named one of the top most sustainable corporations in the world at the World Economic Forum in Davos, Switzerland. More information can be found at www.alcoa.com

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