



NEWS RELEASE

JE Berkowitz, LP
One Gateway Boulevard
Pedricktown, NJ 08067

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For Immediate Release

Virginia Beach Entertainment Gem

JE Berkowitz, LP (JEB) of Pedricktown, NJ adds a key component to the Virginia Beach Town Center. JEB has supplied PPG's Solarban® 70XL insulating glass units for this premiere entertainment venue. The **Sandler Center for the Performing Arts** is the jewel in the newly developed Hampton Roads area.

In 2001, a decision to replace the existing 1,000 seat Pavilion Theatre was made, due to a growing demand for performing arts in the Virginia Beach district. Designed by CMSS Architects, the Center is a unique building with a nautical feel and an exquisite tower that shines bright in the evening, offering a spectacular show of vivid varying colored lights. CMSS Architects remarked, "We were hoping for a great deal of transparency between the main lobby and the performance plaza and, by extension, the surrounding streets, in order to emphasize the sense of activity and excitement on nights when the theatre is in use. We considered the arrival/approach sequence for patrons to be an important part of the whole theatre-going experience."

Special attention was focused on achieving superior acoustics and the theater's daytime and night appearances. The use of PPG's Solarban® 70XL low-E coating achieves this design intent with the interplay of natural day lighting and enticing evening lighting to play off the absolute flatness of the glass. "We were looking for the right balance of thermal performance and visual transparency," stated CMSS Architects with regard to Solarban® 70XL. The eyebrows displayed on the peak of the tower include a decorative acid-etched glass to enhance the colored lights in the evening.

JEB and the contract glazier, Walker and Laberge, coordinated efforts to achieve an on-time completion within a tight time schedule and limited construction space. The Sandler Center has won several design awards and recognitions in 2008 including the *Award of Excellence: Architecture* from the American Institute of Architects, Hampton Roads Chapter; the *Juror's Award* from



the Hampton Roads Association for Commercial Real Estate (HRACRE); *Award of Excellence: Best Entertainment Project* from the HRACRE; and the *Honor Award for Public Facility Design* from the Virginia Beach Planning Commission.

About JEB

JE Berkowitz, LP (est. 1920) is a leading architectural glass fabricator. Its products include Tempered Glass, Insulating Glass, Spandrel Glass, Silk Screened Glass, Glass Doors and Entrances, Laminated Glass, and Point-Supported Canopy and Wall Systems for the domestic and overseas architectural markets. The family-owned glass business is located in Pedricktown, NJ, with over 200,000 square feet of plant space and 250 employees.

Contact:
Rebecca Ingram
Marketing Coordinator
800-257-7827 ext. 209
ringram@jeberkowitz.com

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