



NEWS RELEASE

JE Berkowitz, LP
One Gateway Boulevard
Pedricktown, NJ 08067

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For Immediate Release

THE JEB FLEET GOES GREEN

JE Berkowitz, LP of Pedricktown, NJ has partnered with the U.S. Environmental Agency (EPA) on the SmartWay™ Transport Partnership program to provide eco-friendly shipping and lessen their environmental footprint.

The SmartWay™ initiative was created in 2004 as a collaborative voluntary program between the EPA and the freight industry to address greenhouse gas emissions, fuel consumption, criteria pollutants (NOx and PM) and operating costs associated with ground freight transportations.



According to the EPA website, "Freight vehicles use approximately 20% of energy consumed by the US transportation sector," additionally "Ground freight accounts for 40% of the oxides of nitrogen emissions (NOx) and 31% of the particulate matter emissions (PM) from transportation sources."

In order to become a SmartWay™ Transport Partner, a FLEET Model must be submitted that meets a series of criteria including emissions, engine idling, aerodynamics, tires, low friction lubricants and average speed. Once deemed a partner, work is not complete; a SmartWay™ company commits itself to improve their total point score by 15% per year over a three year period.

JE Berkowitz is committed to improving the environmental performance of their transportation operations and, in turn, reduce negative emissions given off by its fleet. The areas JEB is researching to implement these new goals are adding: eco flaps to the trucks (a rain/mud flap for vehicles that increases miles per gallon); using only SmartWay™ "approved" tires on trucks; reducing driving speeds by 5 mph, which will lower emissions by 7%; and decrease truck idling while cranes are in use.

“Our market leading initiatives in sustainability and LEED has vastly contributed to our success,” says Lauren Nevius, LEED Specialist for JE Berkowitz, “JEB will continue to incorporate new and innovative green building principals into our business and design projects.”

About JEB

JE Berkowitz, LP (est. 1920) is a leading architectural glass fabricator. Its products include Tempered Glass, Insulating Glass, Spandrel Glass, Silk Screened Glass, Glass Doors and Entrances, Laminated Glass, and Point Supported Canopy and Wall Systems for the domestic and overseas architectural markets. The family-owned glass business is located in Pedricktown, N.J. with over 200,000 square feet of plant space and 250 employees.

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