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Russ Huffer's GANA Keynote Will Be Broadcast Live on Internet

(TOPEKA) - The Glass Association of North America (GANA) announced today that GANA Fall Conference Keynote Speaker Russ Huffer, Chairman and CEO of Minnesota-based Apogee, will be broadcast live on GANA's website. Titled "The State of the Glass Industry," Huffer's keynote will look at the commercial glazing industry, its technological advancements in the past decades, as well as strategies to meet the ever growing demand for sustainable design and construction. The keynote will be broadcast live at 9:30 a.m. Central Daylight Time on Tuesday, September 9th.

"With a keynote speaker of Mr. Huffer's caliber, GANA wanted to push the envelope by offering it to the industry as a whole in an innovative way," said Brian Pitman, GANA's Director of Marketing and Communications. "This keynote serves as the launch for GANA Live Events, an exciting new feature on our website."

Sponsored by Viracon, which is owned by Apogee, visitors will be able to watch the event live at www.glasswebsite.com/live. Furthermore, visitors may download resources and more information from Viracon.

Huffer was elected Apogee chairman in June 1999, in addition to having been elected president and chief executive officer (CEO) in January 1998. As chairman and CEO, he has repositioned Apogee for growth, exiting unprofitable businesses and developing growth strategies that focus on the company's architectural glass products and services, and picture framing glass businesses. He also spearheaded the company's successful adoption of the Six Sigma/Lean business improvement process that has reduced costs and improved operations. He is a graduate of the U.S. Air Force Academy, Colorado Springs, Colorado, and holds a master's degree from Troy State University, Troy, Alabama.

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The Glass Association of North America provides the organizational structure for addressing the needs of a diverse membership. Comprised of the Building Envelope Contractors, Decorative, Flat Glass Manufacturing, Insulating, Laminating, Mirror and Tempering Divisions and an Affiliate Classification, GANA provides a forum for exchanging information and ideas and presenting a unified voice on matters affecting the glass industry and for developing the management and technical sophistication needed to remain competitive in a constantly changing business environment.