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## **Russ Huffer Named Keynote for GANA Fall Conference in Dallas**



(TOPEKA) - The Glass Association of North America (GANA) announced today that Russ Huffer, Chairman and CEO of Minnesota-based Apogee, the parent company of glass industry staples such as Viracon, Wausau Windows and Walls, Tubelite and Harmon, Inc., will be providing the keynote address at the GANA Membership Breakfast Meeting on Tuesday, September 9<sup>th</sup> as part of the GANA Fall Conference in Dallas. Titled “The State of the Glass Industry,” Huffer’s keynote will look at the commercial glazing industry, its technological advancements in the past decades, as well as strategies to meet the ever growing demand for sustainable design and construction.

“We are incredibly fortunate to have a keynote speaker of Mr. Huffer’s caliber,” said Brian Pitman, GANA’s Director of Marketing and Communications. “His vision is legendary in the glass industry, which was apparent during his recent appearance on *Mad Money* with Jim Cramer. Our attendees will come away with a blueprint for the future in commercial glazing design and construction.”

Huffer was elected Apogee chairman in June 1999, in addition to having been elected president and chief executive officer (CEO) in January 1998. As chairman and CEO, he has repositioned Apogee for growth, exiting unprofitable businesses and developing growth strategies that focus on the company’s architectural glass products and services, and picture framing glass businesses. He also spearheaded the company’s successful adoption of the Six Sigma/Lean business improvement process that has reduced costs and improved operations. He is a graduate of the U.S. Air Force Academy, Colorado Springs, Colorado, and holds a masters from Troy State University, Troy, Alabama.

Anyone in the industry interested in attending Huffer’s keynote is asked to register for the event on the GANA website at [www.glasswebsite.com](http://www.glasswebsite.com).

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*The Glass Association of North America provides the organizational structure for addressing the needs of a diverse membership. Comprised of the Building Envelope Contractors, Decorative, Flat Glass Manufacturing, Insulating, Laminating, Mirror and Tempering Divisions and an Affiliate Classification, GANA provides a forum for exchanging information and ideas and presenting a unified voice on matters affecting the glass industry and for developing the management and technical sophistication needed to remain competitive in a constantly changing business environment.*