



October 1, 2008

Press Release: FOR IMMEDIATE RELEASE

For further information, contact:

Neil Burns

(757)873-8880, ext. 218

E-mail: nburns@cwandb.net

**G-U HARDWARE TAPS 27-YEAR INDUSTRY-VETERAN
KEVIN O'CONNOR FOR NATIONAL SALES MANAGER SPOT**

Newport News, VA – G-U Hardware, a division of the Gretsch-Unitas Group, is proud to announce the addition of Kevin O'Connor as National Sales Manager. O'Connor brings 27 years of fenestration sales and marketing leadership and experience to G-U, the market-leading door and window hardware supplier.

O'Connor will be responsible for directing the efforts of the company's technical sales staff, as well as the independent manufacturers' representatives. His initial focus will be on introducing G-U's new line of bronze handle sets, decorative hardware collection, Eagle locking system and BKS e-Bolt. O'Connor holds a Bachelor of Science degree in Business Management from the Rochester Institute of Technology.

The G-U Hardware family offers a wide range of fenestration products in the United States, Canada and globally via seven manufacturing facilities and more than 65 sales and distribution offices.

You may reach the G-U Hardware team by calling (800)927-1097, e-mailing ussales@g-u.com or on the Web at www.g-u.com/us

-30-

Click for hi-res image:

http://www.cwandb.net/images/kevin_oconnor.jpg

identify. implement. ignite.