

## **HOAF Announces Salem as Their North American Sales Agent**

Salem Distributing Company will be representing HOAF's line of autoclave-free laminating equipment.

**Oldenzaal, The Netherlands November 6, 2008** – In a meeting held at HOAF's headquarters, Salem Distributing Company has reached an agreement with HOAF to represent their line of laminating equipment for the US, Canada and Mexico.

Since 2001, HOAF Infrared Technology has been active in the field of autoclave free lamination with the HOAF HEATBOX®. The HOAF HEATBOX® is specially developed for this purpose and able to laminate safety glass with PVB, EVA and TPU. Float, tempered or bent glass can be laminated in this flexible kiln.

In addition to glass laminating, the HOAF HEATBOX® can be used for heat soaking of glass. The kiln is calibrated according to the EN 14179-2005 standard for the heat soak test of tempered glass.

Salem will immediately begin to follow-up on the numerous leads from Glastec, recently held in Dusseldorf, Germany. Ben Nieuwe Weme, Managing Director of HOAF Infrared Technology commented, "Salem has such a solid sales presence in the US and Canada that making the decision to have them represent us was very easy".

"With the growth of laminated glass in the US, it has been difficult for small to mid-sized glass shops to enter into glass laminating due to the high cost of entry", stated Howard Hanes, President of Salem. "Since the HOAF system does not require an expensive autoclave, we'll see more and more shops get involved into this growth market."

For additional information pertaining to the contents of this release, please contact Doug Mangus, Equipment Division Manager for Salem at (800) 234-1982 ext. 243 or visit <a href="https://www.salemdist.com">www.salemdist.com</a>.

## About Salem Distributing Company:

For over 70 years, Salem has served the Flat Glass and Mirror Industry as a major supplier of high end equipment and supplies. As a 100% Employee Owned Company, Salem's main warehouse is located in Winston-Salem, NC with 16 field sales representatives strategically located throughout the US.

## Contact:

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