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## **Guardian demonstrates leadership in innovation at GlassBuild America**

**Auburn Hills, Mich. (September 16, 2011)** – With all the talk about innovation, Guardian Industries is pleased to illustrate it with an array of product and service debuts and partnership announcements.

Guardian put it all on display, including yet another round of new product launches, at **GlassBuild America: The Glass, Window & Door Expo®** September 12-14 in Atlanta, Georgia.

Guardian's exhibit included a new product from its ClimaGuard family of residential window low-E coatings, the latest from Guardian InGlass advanced interior glass products and two new items in the SunGuard advanced architectural glass group.

"We were excited to get these products in front of our customers and the industry at GlassBuild," said Chris Dolan, Guardian director of commercial glass marketing. "As the sold-out trade show indicates, GlassBuild is one of the places to be. It's inspiring for all of our product segments to see what opportunities will present themselves as we all look to 2012."

Guardian featured:

### **Guardian ClimaGuard -- Residential Glass Innovation**

ClimaGuard increasingly is the window maker's choice. Guardian offers a family of residential products to meet solar and energy control needs, provide UV protection, enhance security and privacy, and reduce noise.

- **Products**  
**ClimaGuard 62/27**– ClimaGuard 62/27 provides that third layer of silver that many window makers are looking for. ClimaGuard 62/27 blocks more heat or retains more warmth. It also reduces the amount of harmful UV rays, down to 5 percent of that generated by the sun to extend the life of woodwork, carpets and furnishings. **ClimaGuard IS** – ClimaGuard IS-15

and IS-20 -- help meet new codes and Energy Star standards without the use of Argon gas or a third glass lite, while giving window makers easy fabrication options.

- Tools  
The **ClimaGuard Glass Finder** lets you easily find the glass that matches your exact requirements with just a few clicks.

### **Guardian InGlass – Advanced Interior Glass**

- Products  
Guardian InGlass provides a portfolio of interior glass products including **Joel Berman editions**, our exclusive partnership delivering patterned glass with renowned glass artist Joel Berman; and **Guardian DiamondGuard**, high endurance glass. DiamondGuard glass resists scratching and looks like new up to 10 times longer than ordinary glass, making it the perfect choice for high-traffic areas.
- Tools  
The extensive website and sample system behind **Guardian InGlass** provides forward-thinking interior glass solutions that make it easy to put creativity into action. Going green? Use our new **ecoScorecard** to evaluate the sustainability of our products for your projects.

### **Guardian SunGuard – Advanced Architectural Glass**

SunGuard commercial glass products save energy and help projects achieve LEED qualifications.

- Products  
**SunGuard SNX 62/27** – SunGuard 's triple silver product offers the highest light-to-solar gain ratio in the product family. SunGuard IS Interior Surface coatings – Guardian debuted IS 20, the first of many SunGuard IS products to come. IS 20 lowers the U-value five points. SunGuard SNR 43 also made its public debut. SNR 43 offers a high LSG ratio and low solar heat gain coefficient, adding another great option for architects specifying commercial glass and curtainwall.
- Tools  
Our new **Building Energy Calculator** helps you compare annual energy costs for a variety of glazing types in locations throughout the United States.

### **About Guardian Industries Corp.:**

Guardian is a diversified global manufacturing company headquartered in Auburn Hills, Michigan, with leading positions in float glass, fabricated glass products, fiberglass insulation and other building materials for commercial, residential and

automotive applications. Its automotive trim group, SRG Global Inc., is one of the world's largest suppliers of advanced, high value coatings on plastics. Through its Science & Technology Center, Guardian is at the forefront of innovation including development of high performance glass coatings and other advanced products. Guardian, its subsidiaries and affiliates employ 18,000 people and operate facilities throughout North America, Europe, South America, Asia, Africa and the Middle East. Visit [www.guardian.com](http://www.guardian.com).

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