

# **The Glass Guru**

## **June 2008 Media Release**

### **(For Immediate Release)**

#### **New Hires**

The Glass Guru Franchise Systems Inc. of Roseville, CA announced *James Lower* as chief operations officer and *Amy Wahlstrom* as marketing director. James holds a bachelors degree in business and brings a wealth of experience to the table after playing an active role in project development for Internet giants like Yahoo, Google, Microsoft. James has also been the owner/operator of a successful consulting company that focuses on business optimization. Amy holds a masters degree in communication sciences and has a strong background in public relations and graphic design.

#### **Company News**

In May, The Glass Guru Franchise Systems Inc. of Roseville, CA launched its first franchise in Michigan. In addition to glass, window and hardware replacement services The Glass Guru locations also offer unique money-saving restoration services that becoming more and more appealing with the current green trend in the market. The Guru of Traverse City is the first company to provide these unique glass and window preservation services to residential and commercial properties in the area. This Glass Guru franchise is owned and operated by Steve Bentley, who has been serving the region for over two decades. In 2004, Mr. Bentley founded Up North Home Care. His 20 years of experience in the Environmental Construction field impressed upon him the need to work with products that would not harm the environment.

In addition, on June 5<sup>th</sup>, The Glass Guru Franchise Systems Inc. signed its 12<sup>th</sup> franchise agreement for the Auburn, California territory in the Sierra Nevada foothills. Just 20 miles outside of Sacramento, this newest franchise will be the fourth Glass Guru operating in the greater Sacramento area. The new franchise owner Ron Masciovecchio is relocating to Auburn from nearby Roseville where he spent the last 36 years with Hewlett Packard.

#### **Global Update**

The Glass Guru Franchise Systems Inc. of Roseville, CA announced its first international location and master franchise agreement with Peter and Conor Sweeney of Dublin, Ireland. The agreement covers the development of The Glass Guru franchise locations in Ireland and the UK, a combined market of over 66 million people. The Sweeney's have strong backgrounds in business and the building trades. They will initially be opening a full-service location offering both glass and window restorations and replacements, with the ultimate objective of establishing a regional headquarters to sell, train and support other new The Glass Guru franchises throughout Ireland and the UK.