

Diversity the key to Gulf Glass success

With still more than 3 months to go until next year's 4th Gulf Glass exhibition, the move from Sharjah to Abu Dhabi continues to attract an increasing number of exhibitors than had been seen at the previous three events.

"We have already booked more space than any of the first 3 shows" says Derek Burston, marketing manager, "and requests and reservations on the remainder essentially outstrip what is available" he adds, emphasising the "first-come, first-served" nature of the exhibition from here on.

"What is perhaps even more exciting is not just the number of exhibitors booking space, but the varied profile of those taking part" he adds. "In the last week we have seen leading companies such as Hoganas, Lisec, Bravo Glass Moulds, Tuff Temp, ISRA and Linco Baxo claim their space – bringing technology from metal powders to refractories, moulds to tempering and inspection to IG to the show, and further enhancing the quality of exhibitor."

The breadth of exhibitors will undoubtedly appeal to the full range of glass industries across not just the immediate Gulf region, but North and East Africa, the wider Middle East and even as far as India and Southern Europe – all of whom see the UAE and Abu Dhabi in particular, as a highly emergent glass production and consumption base.

"We are very excited that Tariq Glass Industries, who are looking to launch their float glass plant in late 2011, have decided to exhibit clearly underlines the true potential of this show as a place to get business done" adds Burston. "Tariq, along with Arabian United Float Glass and Emirates Float Glass, give a clear statement that if you in the region, and producing high quality raw float, then this is the show to be at" he concludes.

The resurgent glass industries of the MENA and Gulf regions means that next year's 4th Gulf Glass exhibition (7-9 March, Abu Dhabi), is well placed to once again provide the perfect platform for business across all aspects of the Middle East's flat, processed and container glass industries.

This, the largest, dedicated glass show for the region is well placed to sell out well in advance of the end of this year.

For more details on how to reserve YOUR space and make the most of the online and magazine marketing opportunities, contact our team on:

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