

# KEY COMMUNICATIONS INC.

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## **FORMER NBA PLAYER TO SPEAK AT GEMS OPENING CEREMONY; PRE-REGISTRATION OPEN ON-LINE**



Tim McCormick, a former NBA player who now provides analysis on ESPN and for ABC college basketball, will speak at the opening ceremony for Glass Expo Midwest™ (GEMS), which will be held in Grand Rapids, Mich., October 9-10, at the Amway Grand Plaza Hotel & DeVos Place.

The event is co-sponsored by the Michigan Glass Association, Detroit Glass Dealers Association, Ohio, Minnesota, Indiana, Iowa and Wisconsin Glass Associations, Illinois Glazing Association, the Association of Glazing Contractors, **USGlass**, **AGRR**, WINDOW FILM, *Door & Window Manufacturer* and **SHELTER** magazines.

McCormick's speech will focus on the belief that NBA is an abbreviation for "Never Be Average" and the belief that success is available to everyone who is willing to make a commitment to excellence. McCormick spent ten seasons playing in the NBA and played for a variety of teams, including the Seattle Supersonics, Philadelphia 76ers, New Jersey Nets, Houston Rockets, Atlanta Hawks and New York Knicks. McCormick now provides color analysis as a broadcaster for *ESPN* and *ABC* College Basketball.

Registration is now open online for GEMS.

**CLICK HERE** for more information about GEMS or to register.

**CLICK HERE** for more information about Tim McCormick.



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