

GANA Releases New Video Showing Creation of Laminated Glass with PVB

The Glass Association of North America (GANA) released a new video online today at www.glasswebsite.com/video, the official website of the Association. This video, produced by the GANA Laminating Division, gives an overview on the creation of laminated glass using polyvinyl butyral (PVB) as the interlayer.

“This video, our third for the organization, gives viewers a detailed look at just how PVB-based laminated glass is fabricated,” said Brian Pitman, Director of Marketing and Communications for GANA. “The videos on our website have drawn an enormous amount of viewers, and we expect this video to do as well as the first two.”

GANA’s Laminating Division is currently considering the possibility of creating multiple laminated glass videos using additional interlayer technologies, such as resin and polycarbonate materials.

“Our response to these ‘How Made’ videos has been overwhelmingly positive,” said Stanley L. Smith, Executive Vice President of GANA. “Not only are we helping designers, architects and the general public learn about glass manufacturing and fabricating processes, but we are also educating our members about different processes with which they may not be intimately familiar.”

The other videos on the website feature the creation of flat glass using the float glass process, as well as the creation of mirror. Visitors to GANA’s website may view all three videos at no charge.

CLICK HERE <http://www.glasswebsite.com/video/laminating.asp> to see the video.