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Huffer Keynote at BEC Conference Now Available on GANA Website

(TOPEKA) - The Glass Association of North America (GANA) announced today the release of the keynote address by Russ Huffer, Chief Executive Officer and Chairman of Apogee Enterprises, on its website. Huffer spoke and answered questions for an hour in front of a crowd of over 520 attendees at GANA's Building Envelope Contractors (BEC) Conference earlier this month in Las Vegas. His presentation took a look at the "greening" of the glass industry and technological advancements to offer greater value to glazing products.

"Mr. Huffer's keynote address was inspiring," said Brian Pitman, Director of Marketing and Communications for GANA. "The economic climate has generated a lot of concern and worry in the glass and glazing industry, and Russ gave our attendees several reasons to look forward to the bright future of glass and glazing."



Huffer's presentation was a part of a program labeled "Industry Giants" by the organization. The presentation may be seen in its entirety on the GANA Video Podcast website at www.glasswebsite.com/podcast.

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The Glass Association of North America provides the organizational structure for addressing the needs of a diverse membership. Comprised of the Building Envelope Contractors, Decorative, Flat Glass Manufacturing, Insulating, Laminating, Mirror and Tempering Divisions and an Affiliate Classification, GANA provides a forum for exchanging information and ideas and presenting a unified voice on matters affecting the glass industry and for developing the management and technical sophistication needed to remain competitive in a constantly changing business environment.