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## **ANA TO VIDEO PODCAST FROM GLASSTEC**

(TOPEKA) – Fresh off a strong set of video podcasts from GlassBuild America, the Glass Association of North America (ANA) announced today that a series of podcasts from the floor at glasstec in Dusseldorf, Germany, would be released over the next three weeks on their website. The event, the largest trade show globally for architectural glass, runs October 21-25<sup>th</sup>.

“Our podcasts will focus on a variety of things from the floor,” said Brian Pitman, Director of Marketing and Communications for the organization. “We will host a blend of trade show news with longer features focused on our members.”

Members slated to be featured in the podcasts include ICD High Performance Coatings and Edgetech IG, both of whom are exhibiting at the trade show. Opportunities still exist for other ANA members, who are encouraged to contact the organization to arrange for a podcast featuring their company.

“We certainly are looking to provide a great online experience for our members,” said Pitman. “The trade show booth is a prime location to film and learn more about the company’s products and services in the glass industry.”

In addition to appearing on the ANA website, daily videos produced by ANA from the floor will appear on the glasstec official website. These shorter, news-oriented items will focus more on the daily traffic and news from this enormous trade show.

“We are very pleased Messe Dusseldorf has chosen to offer its website visitors our daily insights into the trade show,” said Bill Yanek, ANA Executive Vice President. “ANA has a growing relationship with glasstec, and we look forward to having a closer working relationship.”

For more information about the ANA Video Podcast, including subscription through Apple’s iTunes Store, please visit the ANA Video Podcast at [www.glasswebsite.com/podcast](http://www.glasswebsite.com/podcast). For more information on glasstec and Messe Dusseldorf, please visit their website at [www.mdna.com](http://www.mdna.com).

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*The Glass Association of North America provides the organizational structure for addressing the needs of a diverse membership. Comprised of the Building Envelope Contractors, Decorative, Flat Glass Manufacturing, Insulating, Laminating, Mirror and Tempering Divisions and an Affiliate Classification, ANA provides a forum for exchanging information and ideas and presenting a unified voice on matters affecting the glass industry and for developing the management and technical sophistication needed to remain competitive in a constantly changing business environment.*