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GANNA-OWNED MANAGEMENT COMPANY ACHIEVES ASAE-ACCREDITATION

(TOPEKA) – Association Services Corporation (ASC), a Topeka, Kansas-based trade association management company owned by the Glass Association of North America (GANA), announced today that the American Society of Association Executives (ASAE) recently named the company as an ASAE-accredited association management company. The accreditation assists the association community by identifying the standards and criteria that are indicative of quality management service providers. This program recognizes companies that meet and adhere to these standards.

“We are honored to be recognized currently as the only association management company in Kansas to be certified nationally by a prestigious organization like ASAE,” said Bill Yanek, President of ASC.

ASC’s process of becoming certified began in 2007. “The process isn’t simple or easy, as all our services must meet a high level of quality,” explained Yanek. “The final result, though, was worth the effort and dedication shown by our team of professionals at ASC.”

ASC has evolved from managing daily business for trade associations to being an innovative association management company whose talents have expanded far beyond administrative needs. From financial and strategic planning, marketing strategies and campaigns, education and communications through new media and more, ASC provides cutting-edge talent to associations in-house. By staffing talented professionals, ASC is able to provide next generation service at a cost-effective rate. To learn more about ASC, please visit www.ascteam.com.

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