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Contact: Brian Pitman  
Dir. Marketing and Communications  
brian@glasswebsite.com

## **GANA Video Podcasting to Debut at K-BIS**

(TOPEKA) - The Glass Association of North America (GANA) announced today that the new GANA Video Podcasting website will be unveiled officially during this week's Kitchen/Bath Industry Show and Conference (K-BIS), which begins today in Chicago. GANA staff will be at the show representing the glass and glazing industry, as well as visiting with members and potential members exhibiting at the show. As a part of those visits, GANA will be interviewing attendees and exhibitors and releasing a nightly video podcast from the show. Each night, visitors to the GANA website will be able to get a hands-on description of the day's actions and events, as well as see new products being exhibited in Chicago.

“There is a great opportunity to provide our members a better insight into the issues and events that make up the glass industry,” said Brian Pitman, Director of Marketing and Communications for GANA. “We will increase our offerings to our members and the industry as a whole over the rest of this year, and this is the first method in which we will make it happen.”

The GANA Video Podcast is the newest feature for the GANA website. Future podcasts will feature interviews with high profile members of the glass and glazing industry, as well as daily reports from Glass Fabrication, the AIA Annual Expo, GlassBuild America and more. To visit the GANA Video Podcasting website, browse to [www.glasswebsite.com/podcast](http://www.glasswebsite.com/podcast).

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*The Glass Association of North America provides the organizational structure for addressing the needs of a diverse membership. Comprised of the Building Envelope Contractors, Decorative, Flat Glass Manufacturing, Insulating, Laminating, Mirror and Tempering Divisions and an Affiliate Classification, GANA provides a forum for exchanging information and ideas and presenting a unified voice on matters affecting the glass industry and for developing the management and technical sophistication needed to remain competitive in a constantly changing business environment.*