



GLASS DOCTOR® COMMUNICATIONS

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FOR IMMEDIATE RELEASE

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Glass Doctor® of Fargo/Moorhead Wins Franchisee of the Year

WACO, Texas (July 16, 2008) – Marv Degerness, owner of the *Glass Doctor* of Fargo/Moorhead franchise, was honored as the 2007 *Glass Doctor* Franchisee of the Year during the company's 2008 annual conference at the Gaylord Texan Resort in Grapevine, Texas, June 25-28.



The Franchisee of the Year Award is presented to the franchisee who has consistently grown his or her business through the *Glass Doctor* training system and has achieved a consistently high level of success through quality and professional service.

“This is the highest honor given to a *Glass Doctor* franchisee. Marv and his wife, Clare, set a high standard for the franchise, and we are extremely proud of their achievements,” said Mark Dawson, president of *Glass Doctor*. “*Glass Doctor* of Fargo/Moorhead represents the best of the *Glass Doctor* brand on a national level. The Marv and Clare are shining examples to our other franchisees of leadership and continuous improvement.”

Degerness also received the company's Top Gun designation for the fourth consecutive year. The *Top Gun* designation is given to the top 10 percent of *Glass Doctor* franchisees who achieve various sales, operations and other benchmarks.

“It's humbling to be honored as the Franchisee of the Year and the Top Gun award,” said Marv Degerness. “We're proud to be *Glass Doctor* franchisees, but we're especially proud to have such a wonderful team that makes this possible by giving our customers world-class service.”

The Fargo/Moorhead business community recognizes Degerness' leadership as well. The Chamber of Commerce of Fargo Moorhead named the *Glass Doctor* of Fargo/Moorhead franchise its 2008 Small Business of the Year.

“Our success is due to our teamwork and customer service,” Degerness said. “I just believe that good people, when treated with respect and given a chance, will come together as a unit and accomplish much more than any individual could do on his or her own.”



Glass Doctor of Fargo/Moorhead includes stores in Moorhead, Minn., as well as Fargo and Grand Forks, N.D. Since 2004, *Glass Doctor* of Fargo/Moorhead has offered glass repair and replacement services to 20 counties in eastern North Dakota and western Minnesota.

As a leader among *Glass Doctor* franchises, *Glass Doctor* of Fargo/Moorhead offers customers the company's newest products and services, including decorative entry door glass by Western Reflections and G12, a one-year guarantee on windshield replacement. If an OEM replacement windshield that a *Glass Doctor* franchise has installed is damaged or broken within 12 months of the replacement date, *Glass Doctor* will repair or replace the windshield glass only at no additional charge to the customer (some vehicle restrictions apply; contact *Glass Doctor* of Fargo/Moorhead for complete details).

High resolution photos available upon request.

Caption: Marv Degerness (center) of the *Glass Doctor* of Fargo/Moorhead franchise receives the company's Franchisee of the Year Award from The Dwyer Group® Chairwoman and CEO Dina Dwyer-Owens and *Glass Doctor*® President Mark Dawson.

About Glass Doctor:

Established in 1962, *Glass Doctor* is the largest chain of full-service glass replacement providers in the nation. Recognized by Entrepreneur magazine among its "Franchise 500," *Glass Doctor* franchisees offer complete glass replacement, service and repairs to the automotive, residential and commercial markets at more than 360 locations in the United States. *Glass Doctor* is a subsidiary of The Dwyer Group, Inc. For further information or to find the location nearest you, visit www.glassdoctor.com.

About The Dwyer Group, Inc.:

Based in Waco, Texas, The Dwyer Group, Inc. is a holding company of six service-based franchise companies – Mr. Appliance®, Mr. Electric®, Mr. Rooter®, Aire Serv Heating and Air Conditioning®, *Glass Doctor*® and Rainbow International Restoration and Cleaning®. The franchise network of The Dwyer Group, Inc. consists of more than 1,400 independently owned and operated franchises. Each company provides high-quality residential and light commercial services to customers worldwide. The Dwyer Group, Inc. is a portfolio company of the Riverside Company. For more information, visit www.dwyergroup.com.

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