



## PRESS RELEASE

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### FLEURCO captures third design award for *Kinetik* shower enclosure

*World's first truly frameless shower enclosure recognized with IDEA award*



**Montreal, August 20, 2008** – FLEURCO, a leading manufacturer of luxury glass shower doors, has reinforced its role as a leader in innovative design with the receipt of a third design award for *Kinetik*, the industry's first truly frameless sliding shower enclosure. During the International Design Excellence Award (IDEA) competition – one of the world's most prestigious design competitions – FLEURCO won a bronze award in the home living category for *Kinetik*.

The honour follows FLEURCO's receipt of two design awards last year for *Kinetik*. In June, FLEURCO received an Award of Excellence during the Montreal International Design Show (SIDIM), capturing first place in the bathroom appliances category. In September, FLEURCO received a Crystal Achievement Award from Glass Magazine in the category 'most innovative bath enclosures'.

"IDEA is one of the world's best known design competitions, and we are delighted to receive one of their awards," said Robert Schachter, President, FLEURCO. "We are very proud that *Kinetik* has been honoured three times, by different organizations, for excellence in design. These awards are testaments to the superior quality of our product."

*Kinetik* features two sets of soundless Symmetry rollers, an innovative new technology that slides smoothly over the enclosure's solid stainless steel bar at the push of a finger, without flexing or friction. Each system, consisting of three-inch (7.6 cm) rollers and running rail, supports up to 300 pounds (136 kg) in weight, more than any other system in its category on the market.

*Kinetik* offers an enormously versatile set of configurations, giving designers and architects a virtually unlimited ability to customize the enclosure's dimensions to meet any desired specifications and requirements. One of the only sliding enclosures on the market that uses ½-inch (12mm) clear tempered glass, the unrivalled weight capacity of *Kinetik*'s Symmetry rollers enables the shower enclosure to be constructed from a single pane of glass, giving the enclosure a sleek, modern look.

FLEURCO specializes in the design, fabrication and distribution of a complete line of glass shower doors, enclosures, and bathtub doors. The company produces four exclusive lines: *Platinum* Shower Doors, *Banyo* Shower Doors, *Signature* Shower Doors, and the new *Kinetik* Shower Enclosures. Exciting developments for the future include the *Kinetik* curved corner shower door as well as the *Evolution* system of Walk-in showers.

The International Design Excellence Awards program, co