

FeneTech to double sales in a tough economy

Ohio/USA based **FeneTech Inc.**, producer of the high quality and integrated **FeneVision® ERP software** solution reports a significant increase in sales and market share.

Horst Mertes, Director of Global sales comments: "Not only because of our new international markets we are able to achieve such a growth, but we have also been very successful in acquiring new customers here in North America, especially in the glass processing sector. From my opinion these companies are investing during the slower economy to gear up for the future in order to become more efficient and save on expensive labor costs with software automation. Also the European market place, especially France, has been great for FeneTech. The FeneVision ERP solution has been readily accepted by the market and many companies have been searching a long time for alternatives - a system that is modern, fully integrated and offers great functionality. With **FeneVision ERP** they have found that solution. Our next step and focus in Europe, besides the UK and other countries, will be the German, Austrian and Swiss market place. Through our close co-operation with Austria based **SoftSolution** as a **FeneVision Solution Partner**, we can offer the same level of integration and support we offer here in North America. SoftSolution provides us with excellent and very experienced work force. Our software and service will be offered in various languages. Our goal is to become the most important and successful software company in the fenestration industry - world-wide."

Ron Crowl, President of FeneTech Inc. states:"In good economic times businesses can easily overlook inefficiencies; however, in downturns these inefficiencies become very apparent. Our goal at FeneTech is to become the world's leading software provider of innovative software solutions for the fenestration industry by assisting companies in the elimination of these inefficiencies.

When this current economic downturn began FeneTech made a bold statement that we would simply refuse to participate in this cycle. During this time we established relationships with new technology partners, increased research and development spending which created new products for our existing client base and opened the door to new clients as well. In addition, we restructured our sales force to allow penetration into international markets. Our strategy of diversifying the products and services we offer as well as the geographical territories we serve has led us to significant growth while many companies have contracted or simply disappeared. Our year to date sales have more than doubled from last year and we foresee continued significant growth opportunities based on the foundation we have laid during this downturn. Momentum is a wonderful thing."

About FeneTech & FeneVision®

FeneTech commenced operation in 1996 to provide software automation products and services to the window, door, sunroom and glass fabrication industry. The rapidly changing business environments of FeneTech's clients require automation software that is modern, reliable and flexible. FeneTech's FeneVision® family of software products provides modular solutions that improve the flow of business and increases shop floor efficiency.

FeneTech delivers this technology with an uncompromising commitment to serve their customers.
For more information visit www.fenevision.com

