

FOR IMMEDIATE RELEASE

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Edgetech I.G. Launches Enhanced Web site at GlassBuild 2008

New site features sleek design and expanded content

Cambridge, Ohio – Oct. 13, 2008 – Edgetech's Web site, www.edgetech360.com, has received a complete facelift to provide customers with easy access to sought-after information in two clicks or less. The complete redesign features a Flash animation on the homepage, directing Architects, Dealers, Manufacturers and Builders to customized information suited specifically to each audience.

“GlassBuild was the perfect forum to introduce our redesigned Web site to the industry,” said Erin Johnson, director of marketing, Edgetech I.G. “Our entire focus at this year's show was on education and knowledge sharing. Our new Web site is a continuation of this theme as we continue our commitment to arming customers with easy access to information that will help them take their businesses to the next level.”



User-friendly features and benefits of Edgetech's enhanced Web site include:

- Search box powered by Google
- I.G. Certification guides and information
- Expanded Technical Information page
- Downloadable sell sheets, literature, videos and more
- Interactive Sales and Service map to help customers locate international offices
- Comprehensive Industry Resources page that provides links to sites relevant to the fenestration industry, green building, architects and government offices.

To experience the enhanced Edgetech Web site, visit www.edgetech360.com.

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Edgetech I.G. Inc., a Lauren International Company, is a global leader in the fenestration industry producing Super Spacer® – the world's only TrueWARM®, all-foam edge seal product line that provides maximum condensation resistance, durability and energy performance. Through Edgetech's value promise – *We're there for you at every turn!* 360® – the company goes beyond the manufacture of Super Spacer to offer a comprehensive portfolio of value-added products and services for the window, door and glass industries. With manufacturing facilities in the United States and the United Kingdom plus a distribution division in Germany, Edgetech's proven technology is improving the performance and energy efficiency of insulating glass systems worldwide. Edgetech is a fully-owned subsidiary of Lauren International, Inc., a global multi-divisional company serving a variety of industries. Visit www.superspacer.com or www.laureninternational.com to learn more about the company's products, services and global initiatives. **Edgetech – We're there for you at every turn! 360®.**

In the US, contact Edgetech I.G. at 800-233-4383, fax 740-439-0121; in the UK at + 44 (0) 8700 566844, fax +44 (0) 2476 639727, URL: www.superspacer.co.uk; and in Germany at +49 2131 606844, fax +49 2131 606843.

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