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### **Dina Dwyer-Owens Named to Board of Directors for Lead Like Jesus**

WACO, Texas – (August 29, 2008) – Dina Dwyer-Owens, chairwoman and CEO of The Dwyer Group, has been named to the Board of Directors for the non-profit organization Lead Like Jesus [ [www.LeadLikeJesus.com](http://www.LeadLikeJesus.com) ].

Co-founded by Ken Blanchard, co-author of *The One Minute Manager*, *Lead Like Jesus: Lessons from the Greatest Leadership Role Model of All Time* and over 40 other books on leadership and management and his longtime friend, Phil Hodges, who has over 35 years of experience in corporate America, Lead Like Jesus provides leadership training, resources, events and services.



“I’m so honored to be part of this group and all that it represents,” Dwyer-Owens said. “Lead Like Jesus spreads an incredibly important message for the role that servant leadership can play in the workplace, at home and in life. And I strive every day to follow that same path.”

Headquartered in Augusta, Ga., Lead Like Jesus promotes that all people, young and old, in all cultures, in every church, in every business, in every country, and in every home desire to have leaders who model integrity, love, grace, forgiveness and truth.

Dwyer-Owens, a woman of strong faith, shares that same belief. As author of *Live R.I.C.H.: How to build success in your company and your life with a proven Code of Values*, she has championed the message that fulfilling one’s life is less about money and possessions and more about meaningful relationships and strong personal values.

As the Chairwoman and CEO of The Dwyer Group, Dwyer-Owens credits the company’s Code of Values and the R.I.C.H. themes of Respect, Integrity, Customer Focus, and Having Fun for the strength of her franchise family, which includes more than 1,400 franchise locations across 13 countries.

Dwyer-Owens resides in Waco, Texas, with her husband, Mike, their daughter, Dani, and their son, Mikey.

About The Dwyer Group, Inc.®:

The Dwyer Group, Inc., based in Waco, Texas, is a holding company of six franchise businesses, each selling and supporting a different franchise under the following service marks: Aire Serv®, Glass Doctor®, Mr. Appliance®, Mr. Electric®, Mr. Rooter® (Drain Doctor in the UK and Portugal), and Rainbow International®. Collectively, these independent franchise concepts offer customers world-wide a broad base of residential and commercial services. The Dwyer Group is a portfolio company of The Riverside Company, a private equity firm with offices in New York, Cleveland, Dallas and San Francisco. For more information on The Dwyer Group, or its franchise concepts, visit the company's web site at [www.dwyergroup.com](http://www.dwyergroup.com).

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