

FOR IMMEDIATE RELEASE

Dow Corning Names New Manager for Construction and Xiameter Marketing Communications

MIDLAND, Mich. – March 20, 2007 – Dow Corning Corporation has named Stacy Coughlin as the new global marketing communications and e-business manager for two Dow Corning industries – XIAMETER® and Construction.

In this role, Coughlin will oversee the creation and implementation of marketing communication strategies for the two industries and will work to strengthen and expand Dow Corning's commercial online capabilities. Coughlin played a critical role in launching Xiameter in 2002, which was a new business model for the company. For the past year, she has led the global communications strategy for Dow Corning Construction.

"Stacy's proven leadership in promoting the Dow Corning and Xiameter brands on a global basis will provide the expertise needed to advance these businesses in an increasingly global marketplace," said Ron Fillmore, global executive director for Dow Corning Construction.

During her 15 year career with the company, Coughlin has been instrumental in generating new business opportunities for three Dow Corning businesses: Paper & Process Industries, Construction and Xiameter.

Dow Corning Construction

For more than 60 years, architects, building consultants, contractors and construction material providers around the world have turned to Dow Corning for its expertise and its silicon-based, performance-enhancing materials and additives for glazing, sealing and weatherproofing new and existing construction projects. For more information about Dow Corning's complete line of products for the construction industry, contact <http://www.dowcorning.com/construction>

Xiameter

Xiameter, a global brand of Dow Corning Corporation, offers market-driven prices for high-volume shipping units of commonly used silicon-based materials. Launched in 2002, the business offers more than 400 products including silicone fluids, sealants, emulsions, and rubber. Xiameter reduces costs to customers through streamlined services, the application of straightforward business rules and web-enabled transactions. A sample list of Xiameter products and prices, registration information and business rules are available at www.xiameter.com.

For registered members, www.xiameter.com offers the complete list of products and prices.

Dow Corning

Dow Corning (www.dowcorning.com) provides performance-enhancing solutions to serve the diverse needs of more than 25,000 customers worldwide. A global leader in silicon-based technology and innovation, offering more than 7,000 products and services, Dow Corning is equally owned by The Dow Chemical Company and Corning Incorporated. More than half of Dow Corning's sales are outside the United States.

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Contacts:

Regine de la Cruz

rdelacruz@apcoworldwide.com

202-478-3553

Jennifer Wong

jwong@apcoworldwide.com

202-778-2008