

FOR IMMEDIATE RELEASE:

Contact: M. Charlene Kull
Corporate Communications Director
810-225-4640
charlene_kull@crlaurence.com



DJ Friese Promoted to Executive Vice-President of C.R. Laurence Co., Inc. (CRL)

LOS ANGELES --- Los Angeles-based, C.R. Laurence Co., Inc. (CRL), a leading supplier to the glazing, architectural, construction, industrial, and automotive industries, is proud to announce the promotion of DJ Friese to the position of Executive Vice President.

In making the announcement, Lloyd Talbert, President of CRL, stated, "In this new position, DJ will work closely with our CEO, Donald E. Friese, and me in developing future strategy and providing leadership for the company. DJ has done an excellent job in his role as Vice President of Direct Sales and Service. Now, he will also be responsible for managing and directing the Technical Sales Division, which consists of five distinct Business Groups/Brands; Commercial Hardware, Architectural Hardware, Shower Hardware, Transaction/Hospitality Hardware, and Key Accounts. These are the fastest growing areas of the company, and DJ has been instrumental in developing new business in these areas over the past several years."

DJ first joined the company in 1992. His positions have included Sales Representative, Regional Sales Manager, Vice-President of Customer Service, and Vice-President of Sales and Service. DJ is also a Corporate Officer, serving as a member of the Executive Committee.

Talbert concludes, "DJ's skills are a great complement to our current leadership. DJ will work closely with our Brand Managers and Outside Sales staff to continue marketing our architectural hardware products to current and potential customers, with particular focus on large, high profile projects. The relationships DJ has developed with the key players in this industry will allow us to continue to serve our customers and to develop this business in the years to come."

C.R. Laurence is a leading supplier to the glazing, architectural, construction, industrial, and automotive industries. Offering more than 30,000 different products, the

company serves the industry from 21 locations throughout North America, Europe, and Australia.

For additional information, contact CRL Technical Sales at (800) 421-6144 in the United States, (877) 421-6144 from Canada, or (323) 588-1281 from outside the United States and Canada, or visit the CRL web site at crlaurence.com.