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August 21th, 2008

DFI Expands into Mexico with Multiple License Agreements

- **Company continues solid global growth as Mexico provides strong markets for DFI's patented nano-coating system; license agreements signed with GRUPO TECNO, Vidrios BISEL and CMEX**

SAN CLEMENTE, Calif., August 21th, 2008- [Diamon-Fusion International, Inc. \(DFI Nanotechnology\)](#), global developer and exclusive licensor of patented hydrophobic nanotechnologies, announced today its

GRUPO TECNO, a **17-year** privately-held industrial group based in *Mexico City*, is formed by a conglomerate of companies in the glass industry; its flagship company TECNOVIDRIO is one of Mexico's leading glass processors in the Architectural glass sector with a solid track record of innovative technology and a wide range of glass products. GRUPO TECNO offers complete glass solutions, from design to complete manufacturing capabilities in tempered, laminated and insulated glass.

Vidrio Bisel, a **20-year** company based in *Monterrey*, has been positioning its footprint in the northeast of Mexico as a leading company in the Architectural and Furniture glass processing sectors, with an increasing annual output in all glass products, with full tempering capabilities.

CMEX ("Cristaleria Mexico"), based in *Puebla*, counts with over **50 years** in business and full fabrication capabilities in tempered glass, laminated, along with aluminum and PVC for both residential and commercial markets. CMEX has coverage throughout the eastern and central region of Mexico.

All three companies DFI licensed to apply the patented Diamon-Fusion® nanocoating were granted certain regional licensing protection although they all distribute nationwide in Mexico.

Alejandro Alvarez, Regional Sales Director of **DFI Mexico & Central America**, operated in Mexico City, explained: *“The licensing of these three companies in Mexico marks an important step toward a national coverage and distribution outlets of our nano-coating surface treatment within the Mexican territory.”*

Guillermo Seta, Executive Director of **DFI Global Operations**, added: *“Mexico represents a key market within our global approach, and compliments our overall partnership expansion strategy. We are pleased and honored to be working with such reputable and well-positioned companies.”*

DFI Nanotechnology multi-functional characteristics include: water and oil repellency (*hydrophobic* and *oleophobic*), impact and scratch resistance, protection against graffiti, dirt and stains, finger print protection, UV stability, additional electrical insulation, protection against calcium and sodium deposits and increased brilliance and lubricity. DFI’s nanocoating works at nanoscale levels to change the molecular composition of any silica-based surface. **Diamon-Fusion®** provides, in chemical terms, a ‘*cross-linked*’, ‘*branched*’ and ‘*capped*’ optically clear **nano-film** along with a strong and durable *covalent* bond.

For more information about **DFI**, visit its award-winning website:

www.DFINanotechnology.com