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CHARLOTTE, NC,
November 20, 2007

BIESSE APPOINTS NORTH AMERICAN MARKETING MANAGER

Keeping up the pace as company growth accelerates

Charlotte, NC, November 20, 2007 – Biesse, the leading manufacturer of high-tech woodworking, glass and stone systems, recently appointed Jacqueline Liger to the position of North American Marketing Manager.

The appointment comes at a time of company-wide growth. Third quarter results, released by parent company Biesse S.p.A. earlier this month, reflect double-digit growth in revenues and net profit. Biesse S.p.A. is making substantial investments in its thriving North American subsidiaries, with more than \$18 million earmarked for a new headquarters in Charlotte, NC. The planned 150,000-square foot structure is destined to be the hub of Biesse's North American operations.

"We're proud of everything we've achieved so far," remarked Liger. "But we feel the best is yet to come. We'll be introducing new products in the coming year, and we're expanding throughout North America. Our department will play a crucial role in this process, and it's growing to meet the demand."

Liger has served Biesse's Wood Division in the role of Marketing Manager since early 2006. As North American Marketing Manager, her area of responsibility has expanded to include the company's Glass and Stone Division, as well as its new Exchange Division. A native of Como, Italy, she has a background in international business, having worked in public relations and marketing in the U.S., Italy and France.

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In addition to developing marketing strategies, coordinating public relations efforts and managing budgets, Liger is closely involved with organizing company events, including facility tours in the U.S., Canada and Italy, and participation in major trade shows. She is also responsible for organizing Biesse's popular One2One seminars. "Keeping our customers and dealers informed about technological developments and helping them stay competitive is important to us," said Liger. "Our One2One series has been very well received, and we intend to host more events of this kind in the future."

ABOUT BIESSE S.p.A. – Founded in 1969 in Pesaro, Italy, Biesse S.p.A. is a leading manufacturer of woodworking, glass and stone fabrication equipment, supplying innovative engineering solutions to the panel machining and furniture making industries. # 1 in the manufacture and sale of CNC machines, Biesse S.p.A.'s products range from turnkey systems to individual machines, workstations and high-tech components. Along with an extensive global distribution network, Biesse S.p.A. has 18 subsidiaries on five continents and 2,400 employees.

Biesse S.p.A.'s North American presence is comprised of woodworking divisions Biesse America (Charlotte, NC) and Biesse Canada (Montreal, QC), and Intermac America (Charlotte, NC), the company's stone and glass division.

www.biesse.it • www.biesseamerica.com • www.biessecanada.com • www.intermacamerica.com



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