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ASC Launches New Adhesive and Sealant Educational Website

Bethesda, MD (September, 9 2008) – This month, the Adhesive and Sealant Council, Inc. (ASC) unveiled a new web portal dedicated to engineers, designers, architects, and others who wish to understand the benefits and advantages adhesives and sealants bring to modern product design and assembly. On September 01, 2008 Adhesives.org, <http://www.adhesives.org>, the information resource on adhesives and sealants, officially went public.

The website compiles important information on not only how – but which – adhesives and sealants will benefit the various and numerous industries that use them. With information on industry standards, structural design, health, and safety, as well as training and education, adhesives.org has the information you need to make the right bonding decision. The site's innovative Tech Select Tool leads users through a series of questions about their needs to produce a targeted list of links to applicable adhesive and sealant technologies and corresponding suppliers. Yet, the site remains non-commercial by presenting unbiased options and information.

Recognizing the importance of business and consumer trends, Adhesives.org also includes information on how adhesives and sealants are being developed to reflect current market concerns, including going "green," safety, regulatory issues, and environmental protection. For college engineering students, Adhesives.org offers a student resource center, making it an online source of objective information available on adhesives and sealants.

ASC is currently soliciting feedback from the design-engineering community on how to improve upon and enhance the usability of the site's offerings. Designers, engineers and other bonding decision-makers are encouraged to visit the website and fill out a brief survey to help ASC further customize the site.

With so much to offer, Adhesives.org is the one-stop-shop for everything you need and want to know about adhesives and sealants. ASC invites you to log on today and put this invaluable resource to work for you.

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The Adhesive and Sealant Council (ASC) is a North American trade association dedicated to representing the adhesive and sealant industry. Incorporated in 1958, ASC is bound by the collective efforts of its members, and strives to improve the industry operating environment and strengthen its member companies. Today, ASC members account for more than 75% of the aggregate industry revenues, exceeding some \$6 billion

annually. The Council is comprised of 130 adhesive and sealant manufacturers, raw material and equipment suppliers and industry consultants. For more information about ASC, visit www.ascouncil.org.

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