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AAMA Announces New Aluminum Course

SCHAUMBURG, ILL. – The American Architectural Manufacturers Association (AAMA) announces the creation of a new classroom educational course addressing the versatility of aluminum.

The course, entitled *The Aluminum Advantage*, was developed by the association's Aluminum Material Council Strategic Marketing Task Group and is accredited through the American Institute of Architects (AIA). This new course details the advantages in using aluminum as a building material, including structural integrity, impact resistance, design flexibility and sustainability.

The course also features multiple case studies, including buildings that utilize aluminum in order to gain LEED® certification. With the rise of green construction, aluminum has become more widely used because of its versatility. Nearly 65% of all the aluminum ever produced is still in use, and aluminum can be recycled over and over again without loss of physical properties.

"The green characteristics of aluminum make it an ideal building material in an increasingly eco-friendly and cost-conscious economy," says Robin Randall, chair of the AMC Strategic Marketing Task Group. Randall continues, "*The Aluminum Advantage* serves as a valuable resource for architects to educate themselves on the widespread uses of aluminum throughout the industry."

In addition to the aluminum course listed above, AAMA offers four online courses and six additional classroom courses as part of the AAMA Continuing Education Licensing Program. All of these courses are available on the Continuing Education page of the AAMA Web site: <http://www.aamanet.org/general.asp?sect=2&id=123> <<http://www.aamanet.org/general.asp?sect=2&id=123>> .

As a free benefit to AAMA members, the Continuing Education Licensing Program allows representatives from member companies to present to architects courses that would qualify for credits through the AIA.

"AAMA and its members consider it a priority to provide educational courses that are relevant to the current environment and the industry. Our members are actively developing new courses and revising current courses to keep up with these changing trends," says Rich Walker, AAMA president and CEO. He adds, "Our members benefit by presenting education to the audience they are targeting – architects – and the architects benefit from material-neutral, third-party education."

For more information on AAMA's continuing education offerings, please visit www.aamanet.org <<http://www.aamanet.org>> , call 847-303-5664, or e-mail Libby Magliolo at libby@magliolo.com <<mailto:libby@magliolo.com>> .

AAMA is the source of performance standards, product certification, and educational programs for the fenestration industry.(SM)

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Press Contacts:

Heather West, Heather West Public Relations

E-mail: heatherwest@earthlink.net <<mailto:heatherwest@earthlink.net>> ; 612-724-8760

Angela Dickson, marketing manager, AAMA

Email: adickson@aamanet.org <<mailto:adickson@aamanet.org>> ; 714-596-3574