

## **PRESS RELEASE - FOR IMMEDIATE RELEASE - November 2006**

### **"North Building Proves Popular With the Fenestration Industry"**

"**Twelve years and getting bigger, stronger, and more effective**"... this was how this years exciting Win-door North America show was described by many of the over 165 exhibiting companies in North America's most focused International fenestration trade show in 2006, held at the Metro Toronto Convention Centre, November 15 - 17. Trade Attendance was over 3000, up over 10% from the 2005 show.

**Win-door North America 2006** featured all the latest computer hardware, software, doors, doorlites, hardware, machinery, sealants, weatherseals, testing services, wood products and systems for the fenestration and door industries.

"Win-door North America is truly the most complete Fenestration Industry Package" stated CWDMA President Robert Latour. "Everything that I have heard from all the exhibitors, are tremendous numbers and excellent quality in traffic in all booths at the show. After more than ten incredible years, Win-door North America has become truly synonymous with being the most focused show in the North American window and door market, and truly international in content and just keeps gaining strength".



The Honorable George Smitherman, Ontario Minister of Health and Long Term Care, Chief Bruce Farr and Robert Latour, CWDMA President cut the ribbon to open the Win-door North America 2006 show.

### **"Window and Door Safety Expands Nationally"**

Children continue to benefit from the partnership that has been formed between **the Canadian Window and Door Manufacturers Association and EMS Chiefs of Canada** to promote window and balcony safety for children across Canada. In a collaborative effort to prevent further tragedies, ten cities across Canada are developing and promoting educational injury prevention campaigns aimed specifically at preventing window and balcony falls.

"Window and balcony falls are preventable. The EMS Chiefs are committed to this expanding injury prevention partnership across Canada", said Bruce Farr, Chief of Toronto EMS and President of the EMS Chiefs of Canada. "Our strong friendship and cooperation has enabled us to move forward in our efforts to eliminate falls from windows and balconies in Vancouver, Calgary, Edmonton, Toronto, Ottawa and Halifax".

The special guest for the opening ceremonies was the Honorable George Smitherman, Minister of Health and Long Term Care for the Province of Ontario. The Minister in his speech noted "this program shows how cooperation through public services, industry associations and their membership can be so effective at delivering the message and the education on such a grand scale". Also on hand was City of Toronto Deputy City Manager Susan Corke. New units were presented to the Chiefs of Regina, Saskatoon, Winnipeg and York Region Emergency Medical

Services at the colorful opening ceremonies of the 2006 show. The opening services featured Toronto EMS Colour Guard and a Bagpiper.

The '**Partners Promoting Window and Door Safety**' booth at the show was staffed by Paramedics from York Region and Toronto EMS. The famous "putting challenge" was prominent feature at the booth, with proceeds going toward the Window & Balcony Safety Program. Chief Bruce Farr from Toronto EMS and Robert Latour, President of the CWDMA were on hand for the drawing of the lucky winners. The prizes were graciously donated by Truth Hardware and Westech, featuring Callaway golf products, Odyssey Putters and Warbird golf balls.



### **Partners Promoting Window Safety Winners - Booth "Safety 1"** **Grand Prize Winner**

- Complete set of Callaway X460 Woods & Big Bertha Irons  
Frank Coculuzzi - Door Com Distribution - Woodbridge, ON

### **Runner-up Prizes**

Big Bertha Irons

Martin Bubnjarić - Custom Surface Solution Inc. - Woodbridge, ON

Odyssey Putter

Larry Elliott - Trimlite Canada - Vancouver, BC

Odyssey Putter

Pneutool Parts & Service Co. Ltd. - Toronto, ON

Callaway Prize Pack

Les Hayter - Bimba Mfg., Monee, Illinois, USA

Callaway Prize Pack

Jeff Healey - MDL Doors Inc. - Brussels, ON

Callaway Prize Pack

Greg Dudeck - Paramount Windows - Winnipeg, MB

Callaway Prize Pack

Robert Pollak - Aribell Products Ltd. - Woodbridge, ON

Callaway Prize Pack

Kevin Dougherty - TKG Components Ltd. - Norwood, NJ, USA

The proceeds of the putting challenge donations combined with a generous contribution from the Win•door North America 2006 show committee raised \$3,500.00 dollars for this injury prevention campaign. "The challenge to the CWDMA membership is to be able to increase awareness, participation and support of this very important safety program in future" stated Ron Vanden Brink "as Chair of the Show Committee, we will continue our efforts to strengthen involvement in this important public awareness program across Canada".

In addition to an informational exhibit about the dangers and reality of falls from windows and balconies, a York Region EMS unit and Toronto EMS Special Event Emergency Response Unit golf cart were displayed in the booth for the attendees.

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**Other draws at the show featured by exhibitors**

**Screenco Manufacturing Ltd.**

- a draw for an ipod in support of "The Children's Wish Foundation"  
Joanne Papania - Toronto EMS - Toronto, ON



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**Novatech**

- a draw for \$500 gift certificate for any Fairmont Property was won by Paul Maillet of Maritime Doors, Moncton, NB

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**The James Parker Best Booth**

CWDMA President Robert Latour was proud to announce the winner of the James Parker Best Booth Award was Urban Machinery., with runners up Thermoplast and Screenco Manufacturing.

**"People can't talk about industry happenings without mentioning Win-door North America!"**

Win-door North America 2006 delivered the complete one-stop shopping experience for the entire window and door industry in an impressive 135,000 square feet, 165 exhibitors and over 3000 participated from across Canada, the US and many other countries. "The free lunches for all, free parking for all and the now famous opening evening cocktail party on the show floor – quite simply a better value in tradeshow today cannot be found anywhere!" stated Robert Latour, CWDMA Chair

**Seminars For Manufacturers** – The Canadian Window and Door Manufacturers continued the tradition of presenting industry topical seminars as requested by the attendees to the show. "Knowledge and information are key ingredients to the success of any manufacturing business today" stated Robert Latour, CWDMA President, "therefore the CWDMA, responded to requests from show visitors for topical seminars by creating the CWDMA Super Session, along with the Fall Annual Meeting and Economic Forecast.



**Free Parking**, courtesy of Novatech Glass and Truseal Technologies – exhibitors and attendees parked for free adjacent to the show floor in the MTCC North and South garages.

**Win-door North America** represents the best value in fenestration industry. Reduced costs for the exhibitors, all prices in Canadian dollars (excellent value for American visitors) **FREE Material Handling and complete registration of the show FREE**, and all the attractions Toronto has to offer. The Metro Toronto Convention Centre again will play host in November 2007. Why not join in the experience - come to ....

## **Windoor North America 2007 - November 13 - 15, 2007**

**Win-door North America** is owned and produced for the benefit of the fenestration and door industries by the Canadian Window and Door Manufacturers Association.

Exhibitor and visitor information is available from

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