



*****PRESS RELEASE*****

Steve Lipscombe joins Dublin Ohio based Pentagon Protection USA as Vice President of Marketing. Pentagon Protection USA, is an international company operating in the window film business that provides and installs film and attachment systems to enhance the security, appearance and energy efficiency of existing glass, protecting from explosions, natural disasters and providing a more comfortable and safer interior environment.

Affiliated with Pentagon Protection plc UK, the companies leverage resources, product testing and project management expertise.

Steve Lipscombe has over 25 years' experience in marketing and commercial roles within the FMCG, business to business and specifier markets both in the UK and Europe.

For eight years prior to starting the Logic Chain Business Development Consultancy, he was European Marketing and Technical Communications Manager for Pilkington Building Products Europe – a division of the world's largest and most successful glassmaker.

While with Pilkington, Steve was responsible for major projects that include the launch of Pilkington Activ™ (the world's first self-cleaning glass); the development of Pilkington's Electronic Communications and Global Marketing Resource Centre; and marketing campaigns throughout Europe and the USA.

Steve is also a well-known figure in the European glass industry. He developed communication plans for the harmonization of European Standards across the region and is a frequently published author and noted speaker on many of the issues affecting growth and technical developments within the industry.

He has recently completed a successful tour in India having raised a Window Film and Edge Retention Division for a major Indian Manufacturer and in 2006 was responsible for the restructuring and re launch of Pentagon Protection plc in Europe and the Middle East.

Commenting on his appointment Lipscombe remarks that he is looking forward to meeting the challenges facing the Glass Enhancement and Energy Efficiency industry here in the USA.

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